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FOR IMMEDIATE RELEASE

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***Couture Designers, Nico and Adrian,
Bring Compassion to Fashion by Going Fur-Free***

NEW YORK, NY -- Widely known for their fierce style and dramatic fur accents, Nico & Adrian have decided to make their collection for Olympus Fashion Week Fall/Winter 2007 fur-free.

With the new developments in textile technology, Nico and Adrian believe that there is no need for animal cruelty in fashion. The huge variety of faux furs on the market today is not only comparable to the real thing but also offers more room for creativity. The designers hope that the fashion industry can finally move forward and embrace a new idea of luxury.

The faux fur used in their collection was donated by RoZCoo (www.rozcoo.com), an animal-friendly luxury accessory line.

As always, Nico & Adrian are promising something dramatic and sexy with bold colors and innovative cuts in their Fall/Winter 07/08 collection. The inspiration for this season's show is a dynamic mix of "futuristic motorcycle chic gang" with hints of "passionate tango" brought from Nico's recent trip to Argentina.

Nico and Adrian's fashion show will be held on Friday, February 9th 9:30PM at Crobar on 530 West 28th St.

For more information or to schedule an interview with Nico Urquiza and Adrian Alicea, please call 917-493-5403 or email nicoandadrian@aol.com